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NS14 ASSOCIATION OF AUSTRALIA

NATIONAL COUNCIL MEETING 3rd JANUARY 2015

1. Attendance and Apologies

Michael Hitchens – President and Treasurer
Alex Poole – deputising for Ashley Barclay SA
Barry McIndoe - deputising for Darren Eggins Tasmania
Shannon Corbett – NSW President
Adrian Adams – Webmaster and Member of the National Executive

Apologies: Bill Kerrigan – ACT President and National Secretary
Mike Tait – Registrar and Public Officer
Darren Eggins – Tasmanian President
Ashley Barclay – SA President
Rohan Noseworthy - Measurer

2. National Registrar's Report on State Membership (Mike Tait)

State Capitation fees paid for 2013-14 were NSW had 55 members; 5 for ACT; 11 for SA and 19 for Tassie.

Mike Tait notes that he needs States to copy him in on emails regarding State membership so that he can keep the Register up to date. The National Treasurer will take on this responsibility.

3. Presentation of Annual Financial Statement and Budget (Michael Hitchens)

The Association is financially sound. Statement and Budget attached.

That the Financial Statement be adopted: Moved Michael Hitchens Seconded Shannon Corbett. Agreed

That the draft Budget be adopted: Moved Michael Hitchens Seconded Barry McIndoe. Agreed

4. Confirmation of Auditor

The Treasurer will bring a recommendation to the Council for next year's auditor out of session.

5. Presentation of Annual Registrar's Report (Mike Tait)

Up-to-date boat register loaded on the website. Report attached.

6. Presentation of Webmaster's Report

Report Attached. Adrian was asked to bring a proposal to the Executive to upgrade the website so that, amongst other things, it is compatible with mobile devices and connected directly with the Facebook site (which will be brought under the webmasters control).

The Council thanked JABA for its generous support of the Association.



7. Presentation of State Reports

State reports are attached.

8. Preparation for 2015-16 and 2016-17 Championships

Next Nationals will be hosted at Canberra Yacht Club, dates to be confirmed in the Christmas/New Year period. A survey will be undertaken through the Forum to see if we can make changes to the format of the Nationals to improve boat numbers.

Tasmania was invited to organise the 2016-17 Nationals. The Tasmanian Association will respond to the invitation.

9. Other Business

The meeting was informed that Rohan Noseworthy has resigned as National Measurer. Rohan is leaving the class as a sailor; however he remains committed to providing his sailmaking, boat services, sailing skills and experience to class members and State Associations.

Rohan is highly regarded by the NS14 community for his friendship, integrity and service to the Class over a period of some 25 years or so. We wish him and his family every success, and look forward to staying in touch with him and hope that we may see him back at NS14 events as a sailor in the future.

National President
3/1/2015



Australian NS14 Association

Profit and Loss
1 September 2013 to 31 August 2014

Income

NSW Capitation Fees	\$1,100.00
ACT Capitation Fees	\$100.00
South Australia Capitation Fees	\$220.00
Tasmania Capitation Fees	\$280.00
Cheque Account Interest	\$0.60
Investment Account Interest	\$470.39

Total Income \$2,170.99

Expenses

Contribution to Nationals in SA	\$1,500.00
Tasmania Training Weekend	\$500.00
Yachting Australia Membership	\$65.00
Legal Filing Fees	\$104.00

Total Expenses \$2,169.00

Net Profit (Loss) \$1.99



Australian NS14 Association

Balance Sheet As at 31 August 2014

Asset		
	Cheque Account	\$6,517.60
	Investment Account	\$8,819.85
	Total Assets	\$15,337.45
Liabilities		\$0.00
Net Assets		\$15,337.45
Equity		
	Opening Equity 1/9/2013	\$15,335.46
	Retained Earnings	\$1.99
Total Equity		\$15,337.45



Australian NS14 Association

Budget
1 September 2014 to 31 August 2015

Income

NSW Capitation Fees	\$2,000.00
ACT Capitation Fees	\$100.00
South Australia Capitation Fees	\$200.00
Tasmania Capitation Fees	\$200.00
Investment Account Interest	\$500.00

Total Income \$3,000.00

Expenses

Contribution to Nationals in NSW	\$0.00
Tasmania Training Weekend	\$750.00
Yachting Australia Membership	\$65.00
Legal Filing Fees	\$105.00

Total Expenses \$920.00

Net Profit (Loss) \$2,080.00



National Registrar's Report **As at 31st December 2014**

- 1) Last boat number issued = 2056
- 2) Number of boat numbers issued since 31/12/13 = 7
- 3) Latest version of the Register is posted on the website
- 4) Comments:
 - a. Improvement over last year when only one number was issued.
 - b. Last two boat numbers not yet measured nor has 2051
 - c. Historic update to include all numbers is almost complete
 - d. Nobody sends in boat transfer forms anymore so it is hard to track the movement of boats unless they are actively raced

Michael Tait

National Registrar

December 2014



ACT State Report 2013-14

46th ACT NS14 Championships

Six races were held on 23/24th November 2013 for the 46th ACT NS14 Championships. Very tight and competitive racing across the fleet of 11 NS14s that competed.

Our thanks to the 7 NSW boats that came down from Sydney and to the YMCA Sailing Club.

Our Champions this year are Craig and Mel Davidson in Rubber Chicken Rocket Car (Moondance) with a perfect record for the series. Second were Michael Hitchens and Mary Tulip in Peak (T99) and third Alex Chittenden and Megan Meridith in Chitty Chitty Bang Bang (Tiger).

Other notable performances were:

Neil Tasker and Calum Cartwright in Jolly Roger first on handicap.

Bryce Edwards and Amanda Stern in Tempest won Jack and Jill.

Best Family and Classic boat David and Cathy Cox in Rhapsody.

The Fitzwarren Heavyweight Pot was won by Lakshmi Gribble and Raj in Purple Patch.

LBG Trophy

Four contenders with Simon and Luke Taylor the runaway winners in Battlestar 1885.

Richard Morcum Trophy

Both Mojo and Peak travelled to Eden, with Paddy and James Macken taking the win.

Season Champion 2013-14

Michael Hitchens and various crew in Peak are Champions, due mainly to turning up most often.

Craig Davidson
ACT President



SA NS14 STATE REPORT

I am pleased to present this report on behalf of the South Australian NS14 Association.

Congratulations to David Gordon and Daniel Adams on 1982 Without a Trace winning the 2013-2014 SA State Titles.

This year has shown a resurgence in the NS14 class in South Australia on the back of the successful National Championships held at Brighton & Seacliff (BSYC) last Xmas.

The fleet has increased to 14 boats which is the largest NS14 fleet in SA for a number of years, NS14's are now sailing at Adelaide Sailing Club (ASC) which makes NS14's a new class to be sailing at ASC. The NS14 fleet at BSYC has welcomed 2 new boats plus the a number of the other NS14's Skippers have upgraded their boats since last year making the fleet a lot newer and producing close racing with multiple race winners.

The NS14 Social Coordinator has been busy this year by organizing a number of gatherings at NS member's homes which have been very successful and has helped welcome the new members to the class.

I have encouraged the SA members to start using the National NS 14 Facebook page and would like the other State Presidents to do the same.

The Class is on an upward trend in South Australia at present and the SA Committee would like to hear from any States that have used successful membership drives to increase their NS14 fleet numbers.

I now recommend that this report be accepted.

Yours truly,

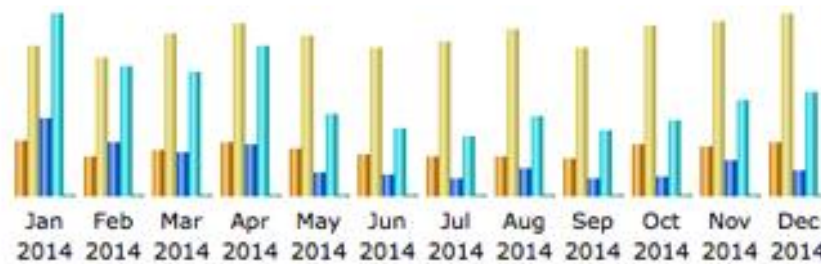
Ashley Barclay
President
NS14 Association of SA
20TH December 2014

NS14 ASSOCIATION WEBSITE REPORT 2014

The website traffic has continued to grow over the past year with an average of 14,000 visits per month. In the previous year the site was averaging about 11,500 visits per month.

A total of 1,211,104 pages were viewed in 2014 with the most popular being ...

1. Home page
2. Forum
3. Australia
4. Queensland
5. NSW
6. South Australia
7. Tasmania
8. South Australia News
9. Gallery
10. Boats



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2014	4,931	13,235	227,482	533,107	0
Feb 2014	3,460	12,027	158,365	380,519	0
Mar 2014	4,021	14,177	127,746	366,507	0
Apr 2014	4,746	15,085	151,653	442,043	0
May 2014	4,117	14,062	66,829	240,018	0
Jun 2014	3,620	13,029	64,159	195,575	0
Jul 2014	3,406	13,496	50,529	173,921	0
Aug 2014	3,448	14,670	82,629	233,519	0
Sep 2014	3,231	13,018	48,677	192,375	0
Oct 2014	4,461	14,974	56,757	221,664	0
Nov 2014	4,294	15,276	102,231	279,982	0
Dec 2014	4,684	15,912	74,047	304,215	0
Total	48,419	168,961	1,211,104	3,563,445	0

There have been some significant changes in the way the site has performed over the past year. The most notable is the fall in traffic to the NSW page and the massive increase of traffic to the QLD page. Both pages have had very few or no updates and yet get a lot of interest. South Australia has actually increased the most overall with the home page plus the addition of a SA News section which gets an update each month during the sailing season.



The website is being viewed using the following browsers ...

1. Safari on mobile devices = 55%
2. Google Chrome = 16%
3. MS Explorer = 15%
4. Firefox = 13%

These stats are similar to many current websites and indicate clearly that the desktop is no longer the most popular way to view content. JABA has been producing responsive design websites for the past two years to provide a one stop solution for all devices. The current NS14 website was produced before this time and has not been optimised for mobile devices.

The NS14 YouTube Channel has now received 68 subscribers and 74,774 views with most popular being ...

1. Want to see more = 8,138 views
2. Rigging - Boom Vang = 5,599 views
3. Rigging - The Loos Gauge = 4,784 views
4. NS14 Online Training = 3,695 views
5. Rigging - The Mainsail = 2,909 views
6. Rigging - Mast Rotation = 2,626 views
7. Rigging - The Mast = 2,471 views
8. Rigging - The Pole = 2,110 views
9. The Standing Position = 1,327 views
10. The Weekend Sailor = 1,279 views

The NS14 Twitter page has been closed and the link from the website has been removed.

The NS14 Facebook page has been changed and the site now links to a new page. There is very little integration with the Facebook page and the main website and this could be improved to maximise the powerful marketing potential available through social media.

The site links to a NS14 Flickr page where high res images of the past Nationals are available to view as slideshows or download for personal use. Both the Flickr and Youtube accounts are managed by me along with main website.

I am not sure who manages the Facebook account and I do not have any access to this account. The Facebook page has currently 226 likes.

RECOMMENDATIONS

1. Build a new fully responsive website and, in the process, change the way the content is organised and delivered to better suit the state associations.
2. Integrate Facebook and other social media better.

Adrian Adams - NS14 Webmaster